



**PSG POLYTECHNIC COLLEGE**  
Department of IT: Nodal Center for EMD  
Coimbatore - 4

**Objectives:**

To synergize Information Technology in all its ramification.

To provide basic inputs in various aspects of and a broad understanding of the listed courses.

**About the Course:**

Focus on the,

E-Commerce, web crawling, retailing, web site development, registration and deployment.

About the android platform, the environment, and app development.

Programming practices about what should be done and practiced to be a programmer.

Web page creation using open source software.

**Target Audience:** Business Seekers, Developers, Programmers, ALL UG ,PG,Diploma Students, Home makers.

**Short term courses:**

- **Doing Business Online**
- **Applied Android**
- **Programming practices to meet the industry standards**
- **Web site development using open sources**

**2015 Batch**

**Duration: 2 Weeks (full time / part time)**

**Venue : Department of Information Technology, Main Lab,I block III floor,PSG Polytechnic College ,Coimbatore -4**

**Student Fee: Rs.6000/- (Per Course) + 14.5% Service Tax ,**

**Rs.5000/- (Programming Practices) + 14.5% Service Tax**

**Eligibility : All Diploma Students, All UG and PG Students, Freshers, Developers,Beginners**

**For further details contact**

Nodal center for EMD , C Block First Floor(C 205),PSG Polytechnic College,Peelamedu, Coimbatore-4

Phone:0422-4344147,4344448,4344777

Email: [ncemd@psgpolytech.ac.in](mailto:ncemd@psgpolytech.ac.in),Website: [www.psgpolytech.ac.in](http://www.psgpolytech.ac.in)

(or)

Dr.S.Sharmila, HoD, Department of Information Technology &  
Ms.A.Haritha Deepthi, Short Term Courses In Charge, Department of IT,I Block II Floor,  
PSG Polytechnic College, Coimbatore-4.

Phone:0422-4344147 Extn:4542 Email: [harithadeepthibtech@gmail.com](mailto:harithadeepthibtech@gmail.com)